

For Immediate Release

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LOCAL ABBOTSFORD BAND STERR RELEASES NEW ALBUM, *BETTER NOW*

ABBOTSFORD, BC – Nothing will be missed at this party when STERR hits the stage to launch their fourth album *Better Now*. With Kris Dueck on guitar and vocals, Glenn Boettger on lead guitar, Steve Klassen on bass and Dean Reimer on drums, STERR will bring their high-energy show and official CD release to the Matsqui Centennial Auditorium in Abbotsford on Oct. 18.

Playing together for the past four years, STERR brings an unbreakable rock sound with infectious exuberance and energetic stage presence to every show – this show will be no different.

“We are asking the people of Abbotsford to join us at our CD release party to bring and keep good music in Abbotsford,” says Kris Dueck, vocals/guitar. “We know the importance of getting involved and giving back to our community and what it means to grab a hold of life and cherish it. Our music reflects just that - pain, fulfillment, and reaching new heights.”

After winning a factor grant from the Canadian Government and numerous other grants – STERR produced 3 albums on their own that lead to winning CAMEO's (The Canadian Association for Musical Empowerment and Opportunity) for *Best Band* in 2004 and lead singer Kris Dueck winning *Best Male Vocalist* in 2005.

STERR then spent a year in and out of the studio looking for the best match to produce their hard driving sound filled with nostalgic reflections on life and love. Having worked with Randy Bachman, formerly of *The Guess Who* and *Bachman Turner Overdrive* and Roy Salmond of Whitewater Productions, their drive, passion and determination led them to Ryan McCallister, ex-front man of Maverick Record's *Dakona*. Soon after meeting with him, the boys spent time writing, arranging and recording in studio with McCallister who worked his engineering and production magic. Once tracking was complete, STERR got in touch with Randy Staub (Metallica, Our Lady Peace, Avril Lavigne) who found the time to mix three of the tunes: *Wishing Well*, *LETTER*, and the title track – *Better Now*. The results are to live for!

“The album is a perfect example of what STERR is capable of and shows promise of many good things to come,” says Dueck. “With a debut music video to come and plans for a Canadian tour, we are ready to make Abbotsford proud.”

STERR will hit the stage with their energetic show, along with special guests on Thur. Oct 18 at Matsqui Centennial Auditorium, 32315 South Fraser Way, Abbotsford. Doors open at 7:30 p.m. Tickets are \$10 at the door or can be purchased in advance for \$20 (including latest CD, *Better Now*) by emailing info@sterr.ca or at House of James in Abbotsford.

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