

**For Immediate Release**

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**NEW SENIORS SERVICE HITS THE ROAD IN ABBOTSFORD**

ABBOTSFORD, BC – It's not always what you put into something; it's what you get out of it. In Sue Holley's case, it's both. After growing up in Abbotsford, raising her family here and volunteering in the community for several years, Holley has tapped into her entrepreneurial side and brought her passion of helping others to life...one car ride at a time.

Driving Miss Daisy is the latest franchise senior's service to hit the road; a unique and personalized accompaniment/transportation service designed especially for seniors and those with disabilities. Launched in Alberta in 2002 by Bev Halisky, Driving Miss Daisy is an award-winning Corporation that has quickly become the leader in the industry.

"I have always had a passion for helping people," says Sue Holley, owner/operator of Driving Miss Daisy Abbotsford/Chilliwack. "When I first learned of the franchise operations of Driving Miss Daisy, I was thrilled to discover that Abbotsford was available. Given my experience volunteering with Abbotsford Hospice and understanding the need our community had for such a service, I jumped at the chance and haven't looked back."

All service providers of Driving Miss Daisy are properly licensed, have clean drivers abstracts, are security cleared and possess enhanced liability insurance. Recognized as a Veterans service provider, superior customer service, listening skills and pride in helping is what Driving Miss Daisy is all about. From transporting clients to medical appointments, to shopping and social function accompaniment, with Holley behind the wheel, loved ones are provided with the care and attention they need.

For more information and rates, visit [www.drivingmissdaisyfv.blogspot.com](http://www.drivingmissdaisyfv.blogspot.com) or call 604.302.0479.

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For more information, contact:  
Amelia Kennedy  
Crosspoint Communications  
T: 604.302.9707  
[amelia@crosspointcommunications.ca](mailto:amelia@crosspointcommunications.ca)